

## Hagen Bender

Diplom-Betriebswirt (FH)

**Software & Online Media Consultant**  
**Interim Manager**  
**Scrum Master**

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### Reference List 2022-2009

| End Customer   | Client          | Project / Activity   | Period                     |
|--|-----------------|--|----------------------------|
| Cornelsen Verlag   | Hays AG         | Interim Product Owner for learning platform "LESEO"              | 2022<br>~ 3 months         |
| Deutsche Akkreditierungsstelle DAkKS                                 | Digitalklang    | Consultant for Product Management and Agile Software Development | 2021 / 2022<br>~ 12 months |
| Salama bint Hamdan al Nahyan Foundation, Abu Dhabi                   | think moto GmbH | Project Management for political campaign website                | 2021<br>~ 6 month          |
| Continental AG, Hannover   | think moto GmbH | Project Management for UX Design                                 | 2021<br>~ 3 month          |
| BioNTech SE, Mainz   | think moto GmbH | Project Management for integration of Virtual Assistant          | 2021<br>~ 3 month          |
| Magedeburger Volksstimme / Mitteldeutsche Zeitung, Magdeburg & Halle | Sternwald GmbH  | Project Manager for Publishing Web-Portal                        | 2020 / 2021<br>~ 9 months  |
| Filmuniversität Babelsberg Konrad Wolf, Potsdam                      | Digitalklang    | Consultant for Product Management and Agile Software Development | 2019 / 2020<br>~ 9 months  |
| Georg Duncker Schiffsversicherungen, Hamburg                         | Digitalklang    | Consultant for Product Management and Agile Software Development | 2019 / 2020<br>~ 9 months  |
| Toll Collect GmbH, Berlin  | Xenium AG       | Concept Development  | 2019<br>6 months           |
| HRS Innovation Hub, Berlin   | Modis           | Interim Product Owner  | 2018 / 2019<br>~ 9 months  |

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|---|-----------------------------------|--|---------------------------|
| eBay Classifieds Group, Berlin                        | Darwin Recruitment                | Interim Product Manager „Dealerships“  | 2018<br>6 months          |
| Smartfrog Ltd., Berlin                                | Smartfrog                         | Interim Product Manager „Partnerships“   | 2018<br>3 months          |
| Toll Collect GmbH, Berlin                             | Xenium AG                         | Scrum Master and IT Manager for service provider “T-Systems” during relaunch of German toll system for federal motorways | 2016 / 2017<br>> 1 year   |
| Retresco GmbH, Berlin                                 | Retresco                          | Interim Product Owner for text automation software   | 2016<br>~ 3 months        |
| My better life GmbH, Berlin                           | My better life                    | Transformation of written requirements into clickable prototype  | 2016<br>~ 3 months        |
| StayFriends GmbH, Berlin                              | StayFriends                       | Interim Product Owner & Agile Coach for native app   | 2016<br>~ 6 months        |
| UBS AG, Zürich  | Agency cobra youth communications | Concept Development  | 2016 / 2017<br>< 1 month  |
| CMS Legal, Frankfurt                                  | Agency TLGG                       | Project Management for international website production, Consulting, Customer Workshops                                  | 2015 / 2016<br>~ 9 months |
| MyHammer AG, Berlin                                   | MyHammer                          | Interim Product Owner  | 2015<br>~ 6 months        |
| Berlin Partner, Berlin                                | Agency cobra youth communications | Concept Development  | 2015<br>< 1 month         |
| Schweizerische Multiple Sklerose-Gesellschaft, Zürich | Agency TLGG                       | Business Consulting “performance specification”  | 2014<br>< 1 month         |
| Aktion Mensch e.V., Bonn                              | Agency cobra youth communications | Consulting, Concept Development, Customer Workshops  | 2014<br>~ 3 months        |
| The Unbelievable Machine Company GmbH, Berlin         | The Unbelievable Machine Company  | Business Consulting “billing & payment”  | 2013 / 2014<br>1 year     |
| Deutsche Telekom Sportmarketing GmbH, Bonn            | Agency Exozet                     | Project Management for production of IP TV platform  | 2013<br>~ 6 months        |
| Fairmas GmbH, Berlin                                  | Fairmas                           | Business Consulting for  | 2012                      |

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|--|-----------------------------------|---|---------------------------|
|  |                                   | relaunch of hotel management software   | ~ 6 months                |
| Verband der Genossenschaftlichen Banken, München | Agency cobra youth communications | Concept Development website   | 2012<br>< 1 month         |
| RWE AG, Essen                                    | Companion                         | Head of Project for benchmarking study  | 2012<br>< 1 month         |
| Nokia Deutschland, Berlin                        | The Unbelievable Machine Company  | Project Management for relocation of data center                              | 2011 / 2012<br>1 year     |
| Deutsche Telekom AG, Bonn                        | Agency Zweimaleins                | Project Management and Production Management for online magazine              | 2011<br>~ 3 months        |
| Otto GmbH & Co KG, Hamburg                       | GFT Ressources                    | Interim Product Manager for new payment feature                               | 2010 / 2011<br>9 months   |
| Märkische Oderzeitung, Frankfurt / Oder          | Agency Ressourcenmangel           | Concept Development and Project Management for relaunch of online news portal | 2010<br>~ 6 months        |
| Axel Springer AG, Berlin                         | Agency Sirup° New Media           | Concept Development for apps and websites                                     | 2009 / 2010<br>< 1 month  |
| GASAG, Berlin                                    | Digitalklang                      | Concept Development for energy software                                       | 2009 / 2010<br>~ 6 months |
| Vattelfall, Berlin                               | Digitalklang                      | Concept Development for energy software                                       | 2009<br>~ 3 months        |
| KIKIN Inc, New York / Berlin                     | KIKIN                             | Project Management  | 2009<br>~ 3 months        |